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News Release

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STEADY RECOVERY FORECAST FOR INDUSTRIAL/MEDICAL SEMICONDUCTOR MARKET IN 2011

London, England; September 7 2010; According to findings from Semicast Research's recent analysis of the world industrial/medical semiconductor market, revenues are projected to grow by nine per cent in 2010 to USD 22.5 billion, and to grow by almost ten per cent in 2011 to USD 24.6 billion. As recovery takes hold following the downturn of 2009 and business confidence and credit availability slowly return over the medium term, so Semicast forecasts revenues of semiconductors in the industrial/medical sector growing to USD 35.7 billion in 2015, a CAGR of almost ten per cent over the period 2009 to 2015.

The "industrial/medical sector" in practice is a mixture of sub-sectors within a sector, encompassing applications as diverse as factory automation, agricultural machinery and consumer medical. This spread across vastly different markets and suppliers tends to even out the peaks and troughs, such that the industrial/medical sector tends not to exhibit the "boom-and-bust" cycle so typical of the semiconductor industry as a whole. Colin Barnden, Principal Analyst at Semicast Research and study author, commented "While in good times this means opportunities are often overlooked, during more uncertain times the sector represents a safe bet for semiconductor suppliers looking for steady and dependable revenues".

In the downturn of 2009, semiconductor revenues in the industrial/medical sector dipped by less than seven per cent from 2008, but still finished the year at a level in excess of the 2007 total. Compared with a decline of eleven per cent for the overall semiconductor market in 2009 (and automotive down 17%), the industrial/medical market has performed well over the course of the downturn when compared with other sectors. Renesas Electronics was the leading supplier of semiconductors to the industrial/medical sector in 2009, ahead of Infineon Technologies and STMicroelectronics; Analog Devices and Texas Instruments completed the top five.

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Page 2 of 2

Notes for Editors

1. Renesas Electronics was formed on 1 April 2010 following the merger of Renesas Technology and NEC Electronics.
2. Semicast has a strategic focus on industrial/medical semiconductors and provides on-going research services to the global industry. The Industrial/Medical Electronics & Semiconductors Service has been developed specifically for semiconductor & component suppliers to understand detailed trends for industrial and medical electronics equipment revenues, equipment manufacturer market shares and semiconductor trends. The service comprises of two reports which combine to provide comprehensive analysis of tactical and strategic trends for suppliers looking to gain further understanding of the industrial and medical sector.
3. Semicast is always willing to work with journalists to provide quotations, opinions and market information for articles. If you require further information, please contact us at [press\[at\]semicast.net](mailto:press[at]semicast.net)
4. Semicast is a respected provider of independent market research on the semiconductor and electronics industry. It specializes in coverage of new and emerging applications including industrial semiconductors, wireless semiconductors, automotive electronics, telematics/infotainment, digital consumer convergence and embedded processing.

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