

Market Analysis & Forecasts



CONTENTS

Service Overview

Service Modules

Report Summaries

Analyst Biography

About Semicast

Order Form

Automotive Electronics & Entertainment Systems Service

Complete coverage of global and regional trends for automotive under-the-hood electronic systems, entertainment systems and semiconductors

Market Analysis and Forecasts to 2018 | November 2011 | 434 Pages

\$12,000/EU9,600/£8,000 for 1-4 Seat License (PDF)

\$15,000/EU12,000/£10,000 for Intranet License (PDF+Excel)



Semicast Research Ltd.

Wellesley House, 204 London Road,
Waterlooville, PO7 7AN, UK

Tel: +44 23-9273-3012

Fax (UK): +44 207-806-0707

Fax (US): (408) 351-9400

info@semicast.net

www.semicast.net

Service Overview

Semicast's **Automotive Electronics & Entertainment Systems Service** has been developed to aid suppliers to obtain a comprehensive overview of both short term and long term trends for the automotive industry. The complete service allows suppliers to obtain analysis of the market, to quantify demand for the key automotive electronics and entertainment systems, and to rationalize that demand to long term forecasts for system volumes, electronics value and semiconductor TAM.

Deliverable Service Modules

The complete service includes the following service modules:

- Under-the-hood Automotive Electronic Systems Report—2012 edition.
- Automotive Entertainment Systems Report—2012 edition.
- Automotive Market for Semiconductors Report—2012 edition.
- Inclusive telephone-based analyst enquiry time to answer questions and uncertainties related to automotive market trends and forecasts.

Report Summaries

To review full details of each report in the service, please click on the report title to download the individual study brochure.

Under-the-hood Automotive Electronic Systems

Analysis of global and regional market trends for under-the-hood automotive electronic systems, including body, chassis, powertrain, safety and security systems. Forecasts to 2018.

Automotive Entertainment Systems

Analysis of global and regional market trends for automotive entertainment systems, including audio-only systems, front seat infotainment, rear seat entertainment, embedded navigation systems and embedded telematics. Forecasts to 2018.

Automotive Market for Semiconductors

Coverage of the market for semiconductors in body & chassis, powertrain, safety, OE security, OE entertainment and aftermarket systems, including segmentation of the market into 18 semiconductor product types. Forecasts to 2018.

Analyst Biography

Colin Barnden - Principal Analyst



Colin joined Semicast Research in June 2006 and is principal analyst for semiconductor research and vice president of business development. Prior to joining Semicast, he worked for 12 years at IMS Research, rising to the position of Senior Research Director of its Semiconductor Research Group and responsible for analyst coverage on the analog/mixed signal, optoelectronic and embedded processing industries. Colin also set-up and established IMS Research's Automotive Electronics Group. During his tenure, Colin authored dozens of reports and became a well respected industry analyst. He holds a B.S. in Electronic Engineering from Aston University, England and has covered the automotive market since 1999.

About Semicast

Semicast Research is a respected provider of independent market research on the semiconductor and electronics industry.

It specializes in coverage of industrial and medical semiconductors, automotive electronics, telematics/infotainment, automotive semiconductors and embedded processing.

Its analysts use a combination of technical understanding, a proven background in market research and specific applications knowledge to produce concise and timely research to help you make effective business decisions.

Semicast Research is a privately-held company and is not tied to any media or financial organizations. This gives vital impartiality in making independent market forecasts, free of alternative agenda or bias.

Fax to : (US) +1 (408) 351-9400 | (UK) +44 207-806-0707

**Automotive Electronics & Entertainment Systems Service—2012 Edition
Market Analysis and Forecasts to 2018 | Published November 2011**

I confirm my order for “Automotive Electronics & Entertainment Systems Service—2012 Edition”. Please invoice me for the amount as specified below.

Specify	Deliverables	License Type	Price	Total
[]	PDF by e-mail	1-4 Seats	\$12,000/EU9,600/£8,000	
[]	PDF by e-mail + excel	Intranet/Enterprise	\$15,000/EU12,000/£10,000	

Notes:

- Analyst support time is included to answer all reasonable questions relating to forecasts and conclusions.
- PDF files are fully printable.
- 1-4 seat licenses permit access for up to 4 permanent employees of the purchasing company. Intranet storage is prohibited.
- Intranet/Enterprise licenses permit storage of the research on the purchasing company’s intranet for access by permanent company employees.
- Orders from the UK invoiced in Sterling. VAT will be added to UK orders.
- Orders from the Euro Zone invoiced in Euros. VAT number must be quoted for all orders from the EU.
- All other orders invoiced in US Dollars.
- Invoice payment terms are net 30 days.

Your name: _____

Company name: _____

Address 1: _____

Address 2: _____

City, State, ZIP: _____

Country: _____

Purchase Order #: _____ VAT/TVA/MWSt #: _____

Phone #: _____ Fax #: _____

E-mail: _____

Date: _____ Signature: _____