

Market Analysis & Forecasts



Automotive Electronics & Entertainment Systems Service — 2017 Edition

Complete coverage of worldwide and regional trends for automotive entertainment systems, automotive electronic controllers and automotive semiconductors | November 2016 | 411 Pages

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Automotive Electronics & Entertainment Systems Service — Overview

For the last twenty years the automotive sector has proven to be one of the most stable and consistent growth markets for suppliers of electronics and semiconductors. Rising demand in emerging markets, increasingly complex environmental and safety legislation, along with consumers' growing expectations for enhanced comfort, communications and entertainment, will almost certainly dictate a trend for rising electronic and semiconductor content over the next twenty years.

Now at the ninth edition, Semicast's Automotive Electronics & Entertainment Systems Service has been developed to aid electronics, semiconductor and software suppliers to obtain a comprehensive overview of on-going trends for the automotive industry. Last published in November 2015, the 2017 service allows suppliers to obtain an up-to-date analysis of the market, to quantify demand for the key automotive electronics and entertainment systems, and to rationalize that demand to long term forecasts for system volumes, electronics value and semiconductor TAM. The base year for analysis in each report is 2016, with forecasts to 2023.

The key components of the service are as follows:

- Automotive Audio, Infotainment & Navigation Systems Report — 2017 edition.
- Automotive Electronic Controllers Report — 2017 edition.
- Automotive Market for Semiconductors Report — 2017 edition.
- Inclusive telephone-based analyst enquiry time to review questions and uncertainties related to automotive market trends and forecasts.

To review details for each report in the service, please click on the report title below to download the individual study brochure.

Automotive Audio, Infotainment & Navigation Systems

Worldwide and regional trends for audio-only systems, front seat infotainment, rear seat entertainment, embedded navigation systems and embedded communications modules.

Automotive Electronic Controllers

Worldwide and regional trends for 34 automotive electronics controllers covering body, chassis, powertrain, safety & ADAS and security systems.

Automotive Market for Semiconductors

Coverage of the total market for automotive semiconductors, including body & chassis, powertrain, safety, ADAS, OE security, OE entertainment and aftermarket systems.

Analyst Biography

Colin Barnden - Principal Analyst



Colin joined Semicast Research in 2006 and is principal analyst for semiconductor research and vice president of business development. Prior to joining Semicast, he worked for 12 years at IMS Research, rising to the position of Senior Research Director of its Semiconductor Research Group and responsible for analyst coverage on the analog/mixed signal, optoelectronic and embedded processing industries. Colin also set-up and established IMS Research's Automotive Electronics Group. During his tenure, Colin authored dozens of reports and became a well respected industry analyst. He holds a B.S. in Electronic Engineering from Aston University, England and has more than twenty years of experience as an industry analyst.

About Semicast

Founded in 2006, Semicast has an established reputation at most top 20 semiconductor suppliers, with areas of expertise covering industrial and medical electronics and semiconductors; industrial IoT; automotive electronic controllers; automotive audio, infotainment & navigation systems; automotive semiconductors; and 32-bit microcontrollers.

With more than twenty years of market research experience, our analysts use a combination of technical expertise, a proven method for producing electronics focused market research and specific applications knowledge to produce concise and timely research to help you make effective business decisions.

Semicast is a privately-held company and is not tied to any PR, media or financial organizations. This gives vital impartiality in making independent market forecasts, free of alternative agenda or bias.

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